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ORDER

Print Date 10/02/12

Page 1 of 3

Flight Dates 10/02/12-10/08/12

Contract / Revision 313452 /

Original Date / Revision
09/29/12 10/01/12

Advertiser Obama / Democrat / Preside

Agency GMMB Inc

Buying Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Product

OFA Add to Sked A 10.2-10.8

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # 1905

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-8

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	34	\$18,491.75	\$21,755.00	0.00	10/01/12	10/08/12	34	\$18,491.75	\$21,755.00
Totals	34	\$18,491.75	\$21,755.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WCPO	10/02/12	10/08/12	M-F GMTS 5-6a M-F GMTS 5-6a	CM	5-6a	MTWTF--	:30	1	\$70.00	P-8	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF--		1				\$70.00		0.00			
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00			
N 2	WCPO	10/02/12	10/08/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	MTWTF--	:30	1	\$125.00	P-8	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF--		1				\$125.00		0.00			
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00			
N 3	WCPO	10/02/12	10/08/12	M-F GMA 7-9am	CM	7-9a	MTWTF--	:30	2	\$200.00	P-8	0.00	NM	2	\$400.00



WCPO

Print Date: 10/02/12

Page 2 of 3

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Contract / Revision 313452 Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 09/29/12/ 10/01/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product OFA Add to Sked A 10.2-10. Estimate # 1905

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F GMA 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					1	\$200.00		0.00			
		Week: 10/08/12	10/14/12	M-----					1	\$200.00		0.00			
N 4	WCPO	10/02/12	10/08/12	M-F 9-10a	CM	M-F 9-10a	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
				Live with Regis and Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					2	\$300.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 5	WCPO	10/02/12	10/08/12	M-F 10-11a Right This Morning	CM	10-11a	MTWTF--	:30	2	\$100.00	P-8	0.00	NM	2	\$200.00
				M-F 10-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					2	\$100.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 6	WCPO	10/02/12	10/08/12	M-F 11a-12p	CM	11a-12p	MTWTF--	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
				M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					2	\$450.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 7	WCPO	10/02/12	10/08/12	M-F 12-1p News	CM	12-1p	MTWTF--	:30	2	\$150.00	P-8	0.00	NM	2	\$300.00
				M-F 12-1p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					2	\$150.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 8	WCPO	10/02/12	10/08/12	M-F 1-2p	CM	1258-2p	MTWTF--	:30	2	\$150.00	P-8	0.00	NM	2	\$300.00
				M-F 1-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					2	\$150.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 9	WCPO	10/02/12	10/08/12	M-F 3-4p	CM	3-4p	MTWTF--	:30	2	\$200.00	P-8	0.00	NM	2	\$400.00
				3-4pm Katie											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					2	\$200.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 10	WCPO	10/02/12	10/08/12	M-F 4-5p Ellen	CM	358-5p	MTWTF--	:30	2	\$280.00	P-8	0.00	NM	2	\$560.00
				M-F 4-5p Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					2	\$280.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 11	WCPO	10/02/12	10/08/12	M-F 5-530p News	CM	5-530p	MTWTF--	:30	1	\$275.00	P-8	0.00	NM	2	\$550.00
				M-F 5-530p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					1	\$275.00		0.00			
		Week: 10/08/12	10/14/12	M-----					1	\$275.00		0.00			
N 12	WCPO	10/02/12	10/08/12	M-F 530-6p News	CM	528-6p	MTWTF--	:30	2	\$300.00	P-8	0.00	NM	2	\$600.00
				M-F 530-6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					1	\$300.00		0.00			
		Week: 10/08/12	10/14/12	M-----					1	\$300.00		0.00			
N 13	WCPO	10/02/12	10/08/12	M-F 6-630p News	CM	558-630p	MTWTF--	:30	1	\$350.00	P-8	0.00	NM	2	\$700.00
				M-F 6-630p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					1	\$350.00		0.00			



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Print Date: 10/02/12

Page 3 of 3

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Contract / Revision **313452** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/29/12/ 10/01/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Add to Sked A 10.2-10** Estimate # **1905**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	WCPO	10/02/12	10/08/12	M-F 6-630p News M-F 6-630p News	CM	558-630p	MTWTF--	:30	1	\$350.00	P-8	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$350.00		0.00			
N 14	WCPO	10/02/12	10/08/12	M-SU 11p Late News M-SU 11p Late News	CM	11-1135p	MTWTF-S	:30	1	\$450.00	P-8	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF-S					1	\$450.00		0.00			
Week:		10/08/12	10/14/12	M-----					1	\$450.00		0.00			
N 15	WCPO	10/02/12	10/08/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1202a	MTWTF--	:30	2	\$275.00	P-8	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					2	\$275.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 16	WCPO	10/02/12	10/08/12	M-F 1202-107a Jimmy Ki M-F 1202-107a Jimmy Ki	CM	1202-107a	MTWTF--	:30	2	\$50.00	P-8	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					2	\$50.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 17	WCPO	10/02/12	10/08/12	M8-10p Dancing M8-10p Dancing	CM	8-10p	M-----	:30	1	\$2,000.00	P-8	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
Week:		10/08/12	10/14/12	M-----					1	\$2,000.00		0.00			
N 18	WCPO	10/02/12	10/08/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	2	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
Week:		10/08/12	10/14/12	M-----					2	\$3,000.00		0.00			
N 19	WCPO	10/02/12	10/08/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	:30	1	\$6,500.00	P-8	0.00	NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$6,500.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
Totals														34	\$21,755.00